

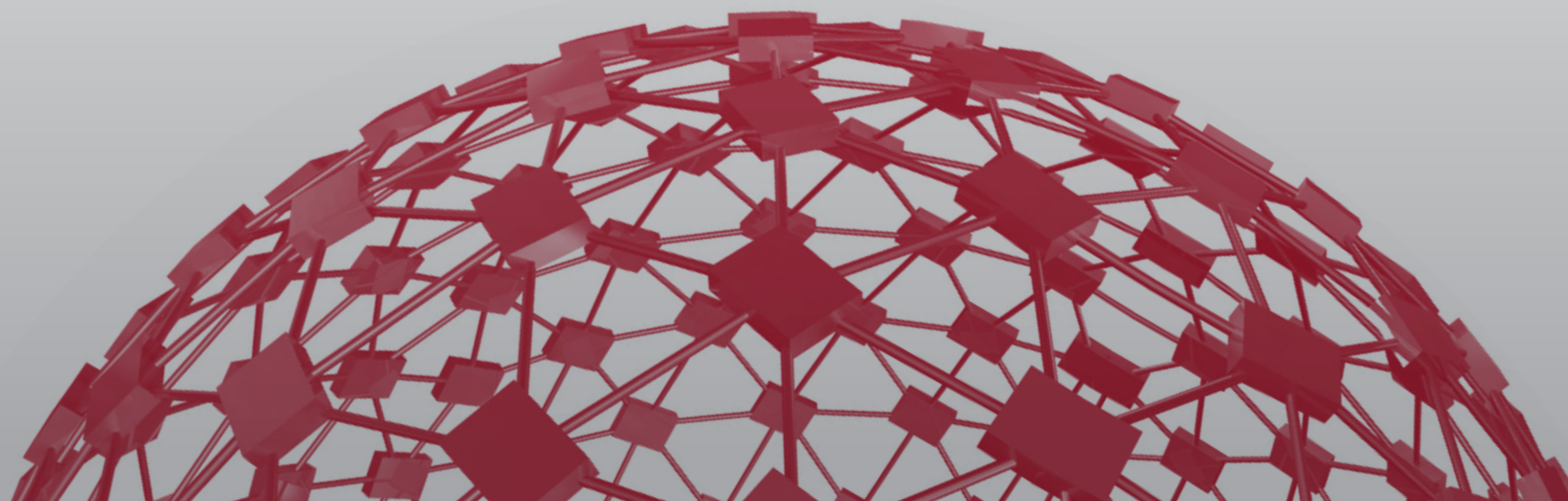
13th INTERNATIONAL
MANAGEMENT CONFERENCE

**Managerial challenges
of the contemporary society**

Herausforderungen der Unternehmensführung
in der heutigen Gesellschaft

PROGRAM

**June 4-5, 2021, FSEGA,
Cluj-Napoca, Romania**



Friday, June 4th, 2021

Zoom meeting: <https://us02web.zoom.us/j/84237140273?pwd=enoxR0l4WTBjRitHWXVjRytlcmJXQT09>

Meeting ID: 842 3714 0273

Passcode: 459796

11:00-13:05	Conference opening / Plenary lecture
11:00-11:15	Welcome speech by Irina Salanță , UBB Cluj-Napoca
11:15-11:45	Gregorio Martín-de Castro and Javier Amores-Salvadó , Spain <i>New environmental strategies facing the climate emergency: from reactors to upcyclers</i>
11:45-12:15	Astrid Fortmüller , Austria <i>Innovation model of the Styrian volcanic region in Austria</i>
12:15-12:55	Christiane von der Heiden and Wolfgang Thiele , Germany <i>Synercube - leadership concept and leadership challenges in times of a pandemic</i>
12:55-13:15	Wolfram Sopha and Detlef Olschewski , Germany <i>Challenges of research in pandemics. Research meets digital collaboration - Solutions from the university and company perspective</i>
13:30-20:00	Paper session

Paper session

Facilitator	Dan C. Lungescu, UBB Cluj-Napoca
13:30-13:45	Maksym Kolisnyk, Adriana Tiron-Tudor, Baiba Savrina <i>Digital sustainable development of economic actors: state of the art and European perspectives</i>
13:45-14:00	József Poór, Szilvia Módosné Szalai, Szonja Jenei, Krisztina Dajnoki, Ákos Jarjabka, Katalin Szabó, Beáta Szűcs Gáborné Pató <i>The effects of three phases of the pandemic on Hungarian companies and institutions, similarities and differences</i>
14:00-14:15	Tudor Irimiaș, Zenovia Pop <i>Comparative approach upon organizational culture models. An in-depth analysis of Cooke and Lafferty's organizational culture inventory (OCI®)</i>
14:15-14:30	Kseniya Novikova, Vitaly Pyankov, Dmitry Patlasov and Ekaterina Antineskul <i>Format transformation based on cluster store analysis</i>
14:30-14:45	Vlad-Tudor Trîncă, Răzvan-Liviu Nistor, Roxana Stegorean <i>Digitalization in a post-pandemic era</i>
14:45-15:00	Ramana K. Venkata, G.V.S. Supraja, H. Vaishnavi, N. Srilekha, Teja P. Sai <i>Design and implementation of 32-bit ALU using reversible gates</i>
15:00-15:15	Anamaria Ceaușu <i>Corporate governance - insights into board characteristics relevant for banking efficiency: evidence from Romanian banks</i>
15:15-15:30	Maddhu Jasola, Shivani Kapoor <i>Attributes affecting psychological well-being among faculty members in online teaching environment</i>
15:30-15:45	Kaiyrkul Abdyrakhmanova, Jozsef Poor <i>Expatriation and HRM approach in foreign owned subsidiaries in post-soviet region with comparison of Central and Eastern Europe countries</i>

- 15:45-16:00 **K. Nishanth Rao**
Design of medical data monitoring system
- 16:00-16:15 **Leonina-Emilia Baciuc, Maria Mortan, Vincențiu Vereș, Patricia Rațiu**
Is vertical integration the key to success in Romanian farms?
- 16:15-16:30 **Ramana K. Venkata, Yadav Akhila, Paul Austin, Singh Rakesh, Teja K. Sai**
Estimation of RC time constant in VLSI using machine learning
- 16:30-16:45 **Lucia-Monica Scorțar**
Challenges in the plastic waste management sector. Case study: Romania
- 16:45-17:00 **Raghavendra Nayak, Sujata Kotabagi, Rakesh Kundgol, Soumya Sureban, Priyanka Buduru**
Phased-locked loop for a RISC V system on chip
- 17:00-17:15 **Mirela-Oana Pinteau**
Health governance literature: review and future research
- 17:15-17:30 **Nishant Desai, Sujata Kotabagi, Pallavi Bhat, Pruthvi Benagi, Petalo Harish Kumar Readdy**
A 12-bit successive approximation register analog to digital converter
- 17:30-17:45 **Diana-Maria Chiș, Emil-Lucian Crișan**
A cost-benefit analysis of four graphene-based materials
- 17:45-18:00 **Mayuri Srivastava, Sraboni Dutta, Shraddha Shivani**
Do risk-taking propensity and sustainable entrepreneurial intentions go hand in hand?
- 18:00-18:15 **Adrian Sonea, Eugenia Câmpeanu-Sonea**
Labour market evolution in Romania – aspects and effects
- 18:15-18:30 **Tatyana Ketova**
Tax burden management in a group of companies
- 18:30-18:45 **Mădălina Dan, Eugenia Ciocoiu, Alin-Adrian Mihăilă**
Cost-benefit analysis for implementing an organizational improvement project: case study approach

- 18:45-19:00 Romolica Mihaiu, Olivian-Dan Bogdan, Maria-Delia Fodorean, Ioana-Diana Hârșan, Marian Mihaiu**
Risk assessments at a high-capacity meat-processing unit
- 19:00-19:15 Emil-Lucian Crișan, Irina-Iulia Salanță, Cătălina-Silvia Crișan**
The sources of initial entrepreneurial ideas – are entrepreneurial opportunities recognized or created?
- 19:15-19:30 Eugenia Ciocoiu, Mădălina Dan, Alin-Adrian Mihăilă**
Organizational change - consequences of cost benefit analysis?
- 19:30-19:45 Maria Mortan, Vincențiu Vereș, Baciu Leonina, Patricia Rațiu**
The future of skills and education curriculum in the agri-food sector
- 19:45-20:00 Olivian-Dan Bogdan, Romolica Mihaiu, Mihaela-Liora Colobățiu, Maria-Delia Fodorean, Ioana-Diana Hârșan, Marian Mihaiu**
Study on the development of the kaizen system at a meat-processing unit

Saturday, June 5th, 2021

Zoom meeting: <https://us02web.zoom.us/j/5118073198?pwd=WDk2dEhBTk13Skk5YU1ETmJ1ODdjUT09>

Le développement durable numérique des acteurs économiques de la région ECO/NUMECO ***Digital sustainable development of economic actors from ECO region***

Projet international de recherche scientifique, partenariat de l'Ukraine avec la Roumanie et la Lettonie, soutenu par l'Agence Universitaire de la Francophonie dans le cadre d'appel régional a projets 2021 : Soutien aux structures de recherche et innovation en Europe centrale et orientale

International scientific research project, Ukraine-Romania-Latvia partnership, financed by the Agence Universitaire de la Francophonie, in the frame of regional project call 2021: Research and innovation structures support in Central and Eastern Europe

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| 10:00-10:30 | Lancement du projet
<i>Project launch</i> |
| 10:30-11:30 | Table ronde avec la participation des représentants des universitaires partenaires et l'équipes du projet
<i>Workshop with the participation of the partner-university representants and the project team-members</i> |